




SCOUTS®
Creating a Better World

APR Community-Based Scouting Workshop



Eden Nature Park & Resort
Davao City, Philippines
27-30 May 2010





Publication of

World Organization of the scout Movement
Asia-Pacific Region

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Table of content.....	03
Workshop Summary	04
Aim & Objectives	05
Welcome message	06
Opening message	07
Recommendations	08
Sessions	
Conceptual Framework	09
School-Based Scouting	10
Institutions and/or Organizations to target for community-Based Scout Unit	11
How to motivate Community leader to be Unit leader.....	13
Workshop Framework.....	15
Daily Schedule	16
Participants list	17

One of the strategic priorities of APR Plan 2009- 2012 is "Community". This strategic priority identifies the importance of extending Scout membership beyond schools, thereby creating a closer relationship with the community and at the same time aiming for membership growth. This strategic priority also encourages National Scout Organizations to promote Peace Education. Under this strategic area, Community, the First APR Community- Based Scouting was organized in Eden Nature Park and Resort in Davao City, Philippines from 27 to 30 May 2010.

Thirty-seven participants took part in the workshop coming from nine respective countries: Australia (1), Bhutan (1), Indonesia (2), Korea (1), Malaysia (2), Mongolia (2), Nepal (1), Papa New Guinea (2), Philippines (25).

The CBS Workshop was a good opportunity to display the role of Scouting in relation to the communities and to partners. The workshop allowed the NSOs to share their experiences, expectations and their viewpoints.

The Workshop had a variety of sessions and outdoor activities. The opening ceremony was a significant event that took place in Cybrus Room with the presence of:

- 1- Mr Hon. Wendel E. Avisado, member, APR Membership Growth Sub-Committee.
- 2- Mr J. Rizal C. Pangilinan, the Secretary General, Boy Scouts of Philippines reading the message from Chairman of the Asia-Pacific Region and BSP National President Mr Jejomar C. Binay.
- 3- Mr Abdullah Rasheed, the Regional Director, World Organization of the Scout Movement, World Scout Bureau, Asia-Pacific Region
- 4- Mr. Jose Eduardo Delgado, Chairman, APR Programme Sub-Committee.



Aim:

This four-day Workshop is aimed at identifying the importance of extending Scout membership beyond schools, thereby creating a closer relationship with the community and at the same time aiming for membership growth.



Objectives:

At the end of four days, the workshop participants will be able to:

- 1- Understand how national Scout organizations implement community-based Scouting.
- 2- Recognize the importance of extending Scout Membership beyond schools; and
- 3- Develop strategies on how to promote community-based Scouting as an alternative to extending Scout membership beyond schools.





In behalf of the City Government of Davao and the BSP Davao City Council, I am extending to all the participants to this first-ever Asia Pacific Regional Workshop On Community Scouting our warmest welcome.

We are so happy and excited that you could come to our city and spend time together to discuss this very important matter that could very well be answer to the declining trend of our membership worldwide in recent years. Thanks to Indonesia which has the largest membership at more than 17M and the other leading countries.

We have taken the initiative of implementing community-based scouting if only to help save the young people from juvenile delinquency, petty crimes and other illegal activities that make them liabilities of society and instead transform them towards becoming assets of society. We train them to become future leaders and better citizens of our country and community-based scouting is to us, the best way to do it.

We are thankful to Regional Director Abdullah Rasheed for bringing the workshop to Davao City and to our National Office represented by our Sec. Gen. J.R. Pangilinan for their strong support to this activity. We hope that you find the workshop truly meaningful and we would like to assure you that you are all safe here. You will have your time to personally experience how we conduct our community-based scouting camp and touch base with our scouts and scout leaders.

Once more, in behalf of all of us.

Welcome. Welcome. Welcome. Long live Scouting.

Wendel E. Avisado
Chairman
Community-Based Scouting Workshop
Davao City, Philippines- May 2010

MR. J. RIZAL C. PANGILINAN
Secretary General, Boy Scouts of the Philippines

My Brother and Sister Scouts, greetings from the Boy Scouts of the Philippines.

We welcome you all to this Seminar Workshop on Community Based Scouting. We hope that you'll find this site a suitable place for summer. While the El Niño phenomenon is creating some discomfort, especially now that the temperature has reached 38 degrees and is nearing the dangerous level of 40 degrees, we just hope that the scenery and the Filipino hospitality will keep you warm inside.

I also bring the greetings of the BSP National President and the Chairman of the Asia-Pacific Regional Scout Committee, Makati Mayor Jejomar C. Binay, who has just run for Vice President of the Philippines and is waiting for the canvass to be finally counted. With him at the helm of the second position in the country, I am sure that Scouting in the Philippines is facing brighter future.

Community Scouting, my fellow Scouts, is a fact that should always be at hand in the Scouting Movement.

Community Scouting means reaching out to the young people, within or without the school, with or without the ways and means who have not yet benefitted from Scouting.

Since the start of the Scout Movement, various forms of Scouting groups have been organized. Some Scouting organizations are affiliated with various religious denominations and ethnic groups. Some are affiliated with the military, the police, or even with other youth organizations. This shows that Scouting is a program which can be adopted by many different institutions within a community.

So what is "Community Based Scouting?"

It is Scouting -- as it was organized, Scouting as it is today in most countries, Scouting as it was meant to be, and used to be in the Philippines. From the very start, Scouting in the Philippines was a community activity. It was only later that it evolved into the school-based program. The earliest known Philippine Scout troop, the Lorillard Spencer Troop, was organized in the community by Lt. Sherman L. Kiser.

In the present Philippine context, the term "community or neighborhood Scouting" is being used to designate programs and groups sponsored by non-school entities. The need for this distinction arises from the fact that Scouting groups in the Philippines are almost all school-based. The general public, unfortunately, does not know or cannot imagine that many other organizations can also sponsor Scout groups!

In many other countries, Scout groups are supported by business firms, other clubs, religious congregations and societies. This is what the BSP Community Scouting program seeks to achieve. To actively encourage various entities, public and private, profit and non-profit, local and national groups to support Scout troops within their location. The program must provide these organizations with the guidance on how to go about setting up and maintaining their local Scout troops.

The program is organized primarily to bring Scouting to youth who are out of school. However, in-school youth may also join Scout unit in their community when their friends and peers are in it. Community Scouting therefore, will be open to all Scout-age youth.

In best form, a Scout unit thus organized shall be composed of youth within the locality of the supporting entity. The unit's adult involvement will include primarily the parents of the unit members, plus other adults in the community who can provide instructional and inspirational support, such as merit badge counseling.

Potential Community Scouting sponsoring groups includes Rotary, Jaycees, Lions Club, Kiwanis, Knights of Columbus, churches, and other groups.

A great potential for youth education and training exists in the parents of these youth. Community Scouting program must tap this potential as it gives the opportunity for parents to have direct involvement in organizing, inspiring, and acting with their own children in extra-curricular activities. The joint involvement in fun and wholesome activities with families and community members will make them closer together.

Let me share with you one successful community Scouting group initiated by the BSP, we call it the Ticket to Life Program. This is, so far, one of the most successful ventures of the Boy Scouts of the Philippines in terms of program implementation.

Ticket to life is a Scouting group that targeted street children, who have no means to go to school or even have decent meals. Most of these children sleep and live in the street with their equally poor parents. These children grow up to become what we call scourge of society. Yes, let us admit – they have the potentials to become criminals. With the program, we reached out to a number of innocent children and bring them to the path where goodness and kindness exist, where they feel important and where they can see the path to a good future.

With the help of the World Scout Bureau-Asia Pacific Region, the local government, the parish church and other sponsors, we are able to manage and invite street children to wear the neckerchief. Today, we have young boys and yes, even girls, doing good turns not just for themselves, but for other people as well.

As we go on, we are now trying to replicate the program initiated in the Cities of Manila, Davao and Zamboanga and we are confident that in no time at all, Community Scouting in the Philippines will progress more than what we target. If this happens, many young citizens, those who we believe could still be saved from the dark alleys and dangerous world would be saved and become useful citizens in the future.

So my friends, my fellow Scouters let me not hold you long as the opportunity to be with you today will be cherished. Thank you all for coming and may we have a fruitful exchange of ideas in the next few days.

Happy Scouting days ahead. God Bless.



To support the implementation of Community-Based Scouting (CBS), the recommendations are as following:

- 1- The APR creates a website where NSOs can download information about the success of the CBS program (like best practices) and to promote the program to the global community.
- 2- NSOs agree to document the purpose, procedures and success of their CBS programs and upload the documents to the website.
- 3- NSOs will provide appropriate resources for CBS long-term sustainability.
- 4- The APR initiates a fund raising campaign to support the CBS through the website.
- 5- NSO's appoint a contact person to oversee their CBS programs and to network other NSO's.
- 6- That CBS be given high priority as an agenda item at the next APR conference

Conceptual Framework

Abdullah Rasheed, Director Regional
World Organization of the Scout Movement
World Scout Bureau/Asia-Pacific Region

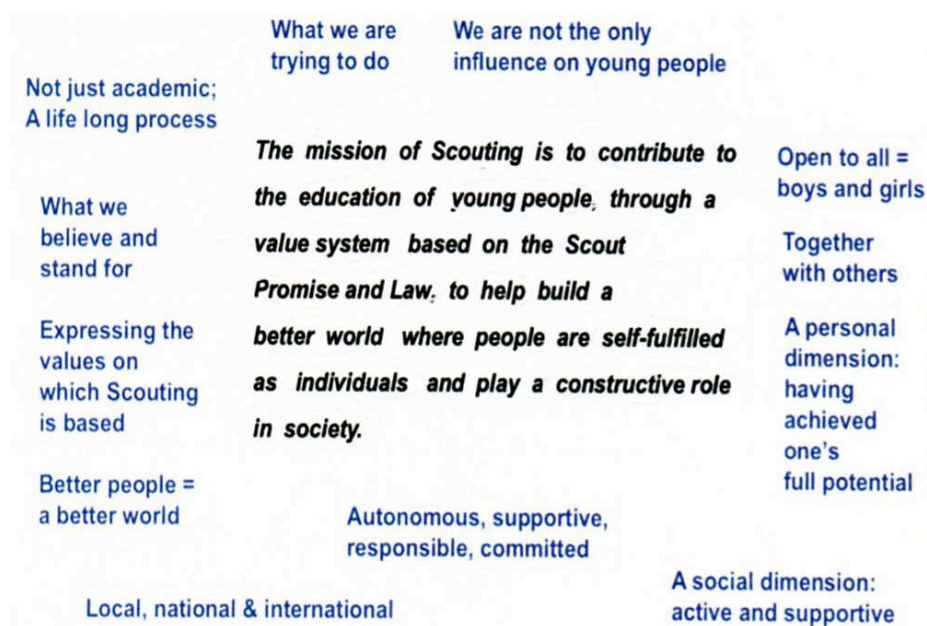
Sessions

09

Objectives of the Session:

- 1- Understand the Mission of Scouting, in relation to Scouting and community,
- 2- Explain the inclusion of community as a strategic priority in the APR plan, and
- 3- Explain what do we want to achieve in the workshop

Mission of Scouting



APR Plan (2009-2012)

- 1 APR Plan adopted during the 23th Asia-Pacific Regional Scout Conference in Kuala Lumpur;
- 2 Plan for the period 2009-2012
- 3 With eight priorities, namely:
 - Young people
 - Adults
 - National Scout Organizations
 - Management
 - Finance
 - Scouting Profile
 - Membership
 - Community

What do we want to achieve...

The Director Regional concluded his presentation with some key questions, they are as following:

- 1- What is community-based in Scouting?
- 2- Why push for community-based Scouting?
- 3- What are the challenges?
- 4- Where and how do we start?

School-Based Scouting

Sessions

10

By José Eduardo C. Delgado
Chairman, APR Programme Sub-Committee

Objective of the session: by the end of the session, participants will be able to:

- define what is school-based Scouting
- explain the methods of school-based Scouting
- list the advantages and disadvantages
- compare quantity vs quality
- discuss how can we help to grow our membership
- discuss Scouting in schools in the Asia-Pacific Region
- discuss Scouting in schools in other regions

In small groups, many questions were discussed basing on the objectives of the session. What is Community-Based Scouting? all participants agreed that Community –Based in Scouting is a distinct mode of Scouting which primarily depends on the active participation of the community in the realization of the Scout Mission in producing educated, disciplined, self-reliant and globally-competitive members of the society. CBS can be a unit where the leader (male and female) comes from the community ages 21 or above, the members of Scout can be both students and non-students youngsters.

Perceived modes of Scouting:

- Scouting in educational system;
- Scouting delivered by schools;
- Scouting in open groups; and
- Scouting sponsored by community groups

Why is it important to promote community-based Scouting?

- Reaching more members
- Getting attention and awareness of the community
- Increasing membership
- Sharing of Scouting values in the community
- Building on what learnt at school based Scouting (opportunity to do more active Scouting)
- Serving the community
- Spreading the good word about Scouting achieves
- Helping raise more funds
- Involving parents/NGOs and other organization to fully understand ideals of Scouting
- Arresting the problem of No-collection policy of the Department of Education

Models of Community-based Scouting:

- Disaster management group
- First Aid
- Weekend Camping
- Promotional of tradition and culture/ adoption of historical monuments
- Environmental awareness/ climate change/adoption of streams
- Services to Elders
- Home owners association
- Mobilization of parents teachers association
- Community leaders
- Teachers (who are not involved in the school based Scouting)

Institutions and/or organizations to target for Community-Based Scout Unit

*By Farouk Bouraoui, Development Support Manager
World Scout Bureau- APR*

Aim: The aim of this session is to identify strategies and actions on how to identify institutions and/or partners for community-based Scout.

Objectives:

By the end of the session, participants will be able to:

- Enumerate the criteria to use in selecting possible institution and/or organizations as possible sponsoring institution.
- Discuss how to approach institution and/or organizations as possible sponsoring institution.
- List possible institution and/or organizations and identify how to work with together as partners for the benefit of young people.

Criteria to use in selecting possible institution and/or organizations as possible sponsoring institution:

- Outdoor company (outdoor cloth, outdoor gear)
- Parents and teacher association
- Local government Unit
- Bantai batak (anti abuse children organization)
- Non governmental Organization (Rotary, Lion ect)
- Organizations that promotes spiritual development
- Justice attorney general
- Oil Refinery company (company should allocate 1% of net profit for corporate social responsibility for neighboring community)
- Home owner association
- Companies who's products promotes good health
- Environmental friendly group
- Companies that do not produce products that conflicting with Scouts value, Promise and Mission (eg. Liquor, cigarette, prohibited drugs)

How to approach institutions:

We have so many ways to convince the public in how to join the Scout movement. Just remember that when we commit mistake in producing program it may affect the whole system. We must know that we are dealing kids. The kid has sensitive feelings most especial in their activities.

- Arrange an event and invite sponsors
- Write a letter accompanied by a project proposal
- Promote and make presentation of aims and goals of Scouting.
- Come and Talk
- Make arrangement
- Making presentations and write up of the program to the organization
- Organize regular meeting and communication to evaluate and prolong collaboration.
- Submit proposal of flexible financial support, and agree on mutual exchange of benefit.
- Press release
- Identify possible institution/organization

Organization	Activity/Programme
LGU's	Provides technical, facilities and other support.
Royal Society for Protection of Nature (Bhutan)	Funds in Cleaning Campaign/ Advocacy program/Youth Forum on Climate Change
UNICEF	Life Skills Education Camps
ABS-CBS Foundation	A Peso for the Pasig River Reforestation
National Welfare Center	Control violence in the country
Nestle-Milo	Conduct youth sports development
Ayala Group of Companies	Reading programs, provides educational equipment (computers, multimedia)
TelCos (Smart/Globe)	Jamboree on the Air/ Internet

How do you motivate Community leaders to be Unit leaders?

*By Roger Villa, Field Operations Director
Boys Scout of the Philippines*

Motivation involves getting people to take action to carry out assignment that they have accepted. It usually involves two of activities:

- 1- keeping people focused on the **goal** to be achieved or the task to be accomplished and;
- 2- helping them to **care** about accomplishing the goal

Goal clarity provides something toward which effort can be directed, while **caring** provides the emotional incentive to expend energy necessary to accomplish the goal

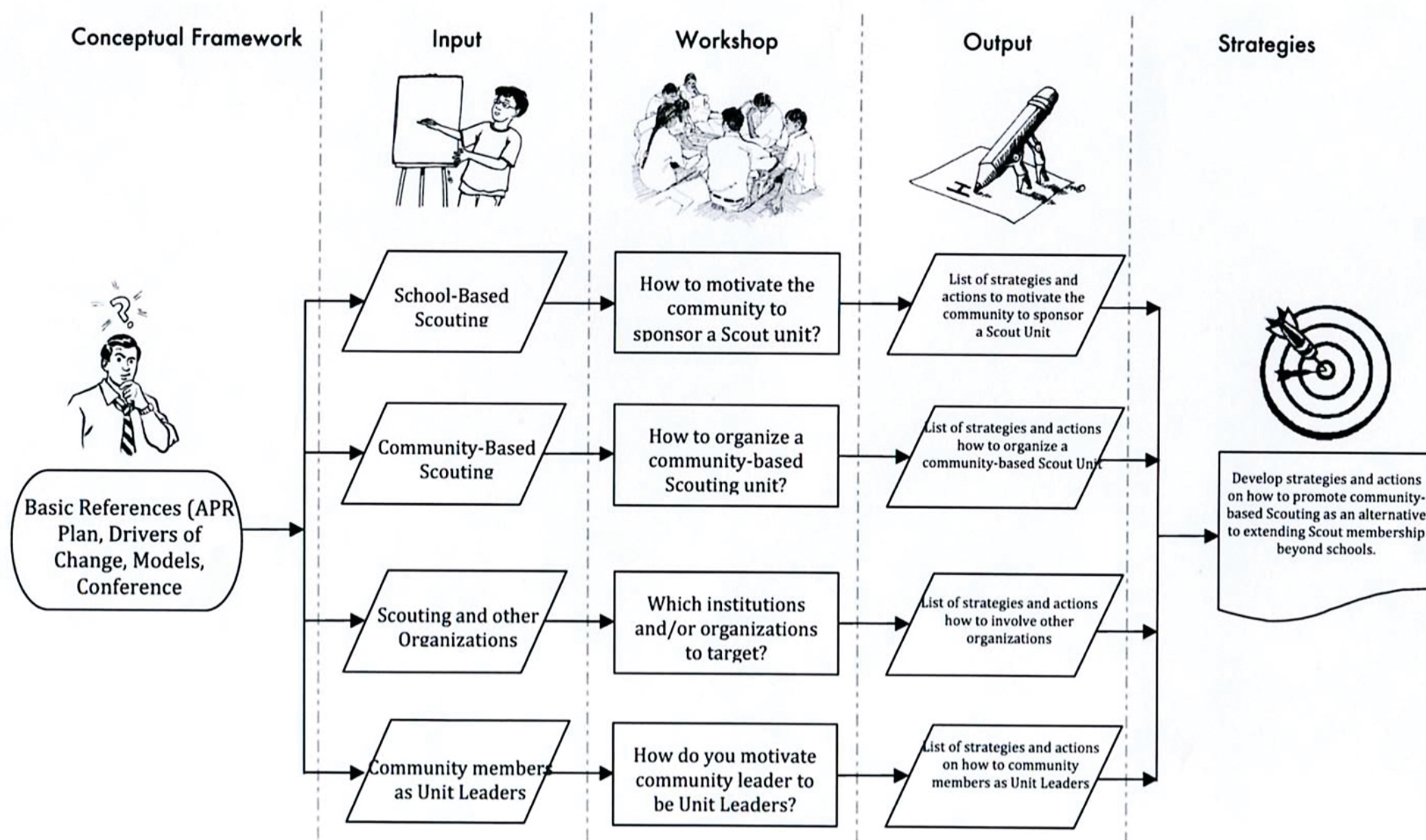
By the end of the workshop, participants will be able to:

- identify advantages of Scouting to a community member
- list the needs of an individual in the community which can be directly addressed and be satisfied by or through Scouting
- develop strategies and action steps in motivating adults in the community to support Scouting in various active roles



Scouting in Community: Advantages to a Community Members	Needs of an Individual	Strategies and Actions to be Taken
Duty to God 1. Develop love for God 2. Involve in spiritual activities	Value formation	Inform community leaders on Scouting Vision, Mission and Objectives
Duty to country 1. infuse Scouting values in the community 2. infuse sense of patriotism. 3. Learn how to care for the environment 4. Infuse the value of leadership	Acceptance Assistance Support Recognition	Conduct orientations, workshops, and seminars for the community leaders
Duty to Others 1. serve the community 2. provide equal opportunities to every young individual to contribute to the community and make difference 3. provide life skills education	Belongings	Meet youth members who talk about their learning and experiences Video or online information to share about the program.

APR Workshop on Community-Based Scouting
Davao City, Philippines • 27-30 May 2010



	Wed, 26-May-10	Day 1 Thu, 27-May-10	Day 2 Fri, 28-Mar-10	Day 3 Sat, 29-Mar-10	Day 4 Sun, 30-Mar-10
06:30 – 07:30	Arrivals	Breakfast			
07:30 – 08:00		Assembly at the session hall • Meditation • Announcements			
08:00 – 09:00		Integration Session	Country Presentation – Australia & Japan (Community-Based Scouting)	Workshop 3: Which institutions/organizations to target? Developing prospective institutions	Workshop 4: How do you motivate community leaders to be Unit Leaders?
09:00 – 10:00		Opening Ceremony	Country Presentation – New Zealand & U.S.A. (Community-Based Scouting)		
10:00 – 10:30		Morning Refreshments			
10:30 – 11:30		Conceptual Input and Basic Reference (Conference Resolution and APR Plan)	Workshop 2: How to organize a community-based Scout Units?	Workshop 3 : (continued)	Workshop 4 : (continued)
11:30 – 12:30		School-Based Scouting (Promising Practices and Lessons Learned)		Country Presentation – Indonesia (Community Leaders as Unit Leaders)	Finalization of Strategies and Presentation of Workshop Recommendations
12:30 – 14:00		Lunch		Educational Tour	Lunch
14:00 – 15:00		Workshop 1: What is community-based Scouting?	Workshop 2: (continued)		Open Forum and Evaluation
15:00 – 16:00			Country Presentation – Philippines (Civic Organization) & Korea (Social Institution/Organization)		Closing Ceremony
16:00 – 16:30	Registration	Afternoon Refreshments			
16:30 – 17:30		Workshop 1: (continued)	Country Presentation – Singapore (Service Club) & Hong Kong (Prisons)		Visit to the Community Open Group Leave Eden at 16:30H
17:30 – 18:00	Preliminary Session	Staff Meeting			
19:00 – 21:00	Welcome Dinner by the City Government	Dinner		Reception by Seminar Director	Dinner at Brgy. Dumoy and International Night

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